



PATENT  
Attny Dkt No.: 11032-3037

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant: ADDANTE, Frank

Appl'n No.: 09/757,389

Filing Date: 08 January 2001

For: METHOD AND APPARATUS FOR  
SELECTING AND DELIVERING  
INTERNET BASED ADVERTISING

Group Art Unit: 3622

Examiner: DURAN, Arthur D

**Mail Stop AMENDMENT**  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**RESPONSE TO OFFICE ACTION**

Sir:

This paper addresses the Office action mailed on August 30, 2006 ("Office action").

The period for response to the Office action has been extended by two months to January 30, 2007 by payment of the requisite extension fee under 37 C.F.R. § 1.136(a).

The following sections are presented:

**Amendments to the Claims** begin on page 2 of this paper

**Remarks** begin on page 6 of this paper

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